



WTO CHAIRS
PROGRAMME



TUNIS BUSINESS SCHOOL
UNIVERSITY OF TUNIS

4th MENA Trade Workshop¹

Beit El Hikma, Carthage

March 21st-22, 2018

WTO Chair
at
Tunis
Business
School

Program



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Program

Wednesday March 21

08:00-08:25 **Registration**

Welcome address by **Naceur Azaiez**, Dean of Tunis Business School

08:30-09:00 Welcome address by **Leila Baghdadi**, WTO Chair Holder, Tunis Business School

09:00-10:30 **Session 1: Global Value Chains (GVCs) and Trade Agreements**
Chair: Mustapha Kamel Nabli, Nabes Lab and Ex-Governor of the Tunisian Central Bank

09:00-09:45 ***GVCs and the Endogenous Geography of RTAs***
Lionel Fontagné, Professor of Economics, Paris School of Economics-Paris 1 Panthéon Sorbonne

09:45-10:30 ***Value chain activity in the age of murky trade policies***
Marion Jansen, Chief Economist, International Trade Centre

10:30-10:45 **Coffee break**

10:45-12:15 **Session 2: SMEs Competitiveness and GVCs**
Chair: Bernard Hoekman, Robert Shuman Chair, European University Institute

10:45-11:15 ***SMEs and Global Value Chains Participation in the MENA region***
Chahir Zaki, Cairo University, with Rym Ayadi and Giorgia Giovannetti

11:15-11:45 ***In search of a new development model for Tunisia: Assessing the performance of the offshore regime***
Sonia Ben Kheder, WTO Chair at Tunis Business School, with Leila Baghdadi and Hassen Arouri

11:45-12:15 ***Multinational Production and Intra-Firm Trade***
Ayhab Saad, Doha School of Graduate Studies, with Vanessa Alvariez

12:15-13:30 **Lunch**

13:30-15:00 **Session 3: Services, GVCs and Trade Agreements**
Chair: Lionel Fontagné,

13:30-14:00 ***Services and Trade Agreements***
Bernard Hoekman, Robert Shuman Chair, European University Institute

14:00-14:30 ***The Impact of Free Trade Agreements on MENA Trade in Intermediate and final Goods***
Inma Martinez-Zarzozo, Professor of Economics, University of Göttingen, and Professor of Economics, Universidad Jaime I

14:30-15:00 ***GVC and MENA Trade Agreements***
Rym Ayadi, Professor of International Banking and Financial Systems at HEC Montreal and Director of the International Research Centre on Cooperative Finance

15:00-15:15 **Coffee break**

15:15-16:45 **Panel: Firm Competitiveness and Global Value Chains**
Chair: Aff Chelbi, President of the Council of Economic Analysis
Speakers: **Aziz Jaid**, UNECA, Rabat Regional Office, **Marion Jansen**, Chief Economist, International Trade Centre, **Raoudha Hadhri**, ITCEQ, **Jade Salhab**, World Bank

Thursday March 22

09:00-10:30 **Session 5: Informal Trade**
Chair: Sami Ben Sassi

09:00-09:30 ***Bribery and Informal Cross Border Trade: Evidence from Benin***
Sami Bensassi, Birmingham Business School, University of Birmingham

09:30-10:00 ***The Crossborder Connection: Informal Trade and Social Stability on the Algerian-Tunisian Frontier***
Matt Herbert, Fletcher School, Tufts University

10:00-10:30 ***Tomatoes and Terrorists – The Institutional Regulation of Informal Cross-Border Trade in the Maghreb***
Max Gallien, London School of Economics

10:30-11:15 **Coffee break**

11:15-13:00 **Round table on informal trade**
Lotfi Ayadi, Expert; **Nidhal Ben Cheikh**, Oxford Policy Management and Unicef Consultant; **Sami Ben Sassi**, Birmingham Business School, University of Birmingham; **Chaima Bouhleb**, Program Director, Barr El Aman; **Youssef Cherif**, Political Analyst; **Max Gallien**, London School of Economics

Closing remarks, Leila Baghdadi, WTO Chair Holder at Tunis Business School

13:00-14:00 **Lunch**

Organizing Committee:

Mehdi Ben Slimane, WTO Chair Senior Fellow at Tunis Business School
Syrine Ben Ghazi, WTO Chair Junior Fellow at Tunis Business School
Insaf Guedidi, WTO Chair Junior Fellow at Tunis Business School
Karim Dhahbi, Financial Officer, Tunis Business School

Scientific Committee:

Leila Baghdadi, WTO Chair Holder at Tunis Business School
Rihab Bellakhal, WTO Chair Senior Fellow at Tunis Business School and ESCT, University of Manouba
Sonia Ben Kheder, WTO Chair Senior Fellow at Tunis Business School and Higher School of Economic and Commercial Sciences of Tunis, University of Tunis, University of Tunis
Sami Ben Sassi, Birmingham Business School, University of Birmingham
Brahim Guizani, WTO Chair Senior Fellow at Tunis Business School and University of Jendouba
Houda Haffoudhi, WTO Chair Senior Fellow at Tunis Business School and Faculty of Economics and Management of Nabeul, University of Carthage
Chahir Zaki, Faculty of Economics and Political Science, University of Cairo

